



Islamic Republic of Iran  
Ministry of Cultural Heritage, Tourism & Handicrafts



# IRAN at a Glance



**“Special for FIFA world cup 2022”**



Official Name: The Islamic Republic of Iran

Capital: Tehran

Official Language: Farsi ( Persian)

Population : 84 Million

GDP : 231,5 bn\$ (2020)(Data world Bank)

Area : 1,648,195 km<sup>2</sup>

Currency : Rial (IRR)

# Geography

The Islamic Republic of Iran is a Country in the Middle East .It s' boded with Armenia, Azerbaijan, and Turkmenistan in North, Afghanistan and Pakistan in East, Iraq in west and Turkey in Northwest .

In southern part the country is located by Persian Gulf and Oman sea .The country has been divided into five regions including 31 provinces.



# Climate

Iran is known for its climatic diversity. It enjoys climates out of the world's 13, ranging from arid and semi-arid in central part to subtropical climate along the Caspian coast and the Hyrcanian forest in northern part.



## Number of Country Inbound and Outbound tourists during the years 2008-2020

Outbound Tourists	Inbound Tourists	Year
5330096	2025263	2008
6269094	2116245	2009
7497822	2938054	2010
7919901	3353713	2011
6771444	3686739	2012
6392834	4889218	2013
7698072	4967703	2014
6620656	5236909	2015
8989125	4942014	2016
10321182	4866939	2017
7960016	7294823	2018
9215745	9107261	2019
<b>1862785</b>	<b>1903419</b>	<b>2020</b>

# Iran Tourism Market Share

## Inbound Arrivals



- 1. IRAQ 24%
- 2. AZERBAIJAN 17%
- 3. TURKEY 8%
- 4. PAKISTAN 4%
- 5. BAHRAIN 2%
- REST OF WORLD 46%

## Outbound Departures



- 1. TURKEY 41%
- 2. IRAQ 18%
- 3. UNITED ARAB EMIRATES 11%
- 4. SYRIA 4%
- 5. ARMENIA 4%
- REST OF WORLD 22%

## National Tourism Infrastructure –2022

Description	Number of Units	Number of Beds	Percentage
Hotel	1456	176501	37.2
Traditional Hotel	255	6950	1.5
Guest House	4347	54441	11.5
Apartment Hotel	812	53636	11.3
Motel	70	6008	1.3
Eco-Lodge	3073	49518	10.4
Inn	1431	80248	16.9
Rest area	2116	8310	1.8
Traditional Restaurant	993	7865	1.7
Tourism complex	777	30769	6.5
<b>Total</b>	<b>11600</b>	<b>427949</b>	<b>100.0</b>
Travel and Tourism Agencies	5530	-	-
Tourist Guide	12770	-	-





## Frequency of 3-5 star Hotels–2022

Description	Number of Units	Number of Beds
3 star	317	36909
4 star	136	26441
5 star	53	20773
<b>Total</b>	<b>506</b>	<b>84123</b>

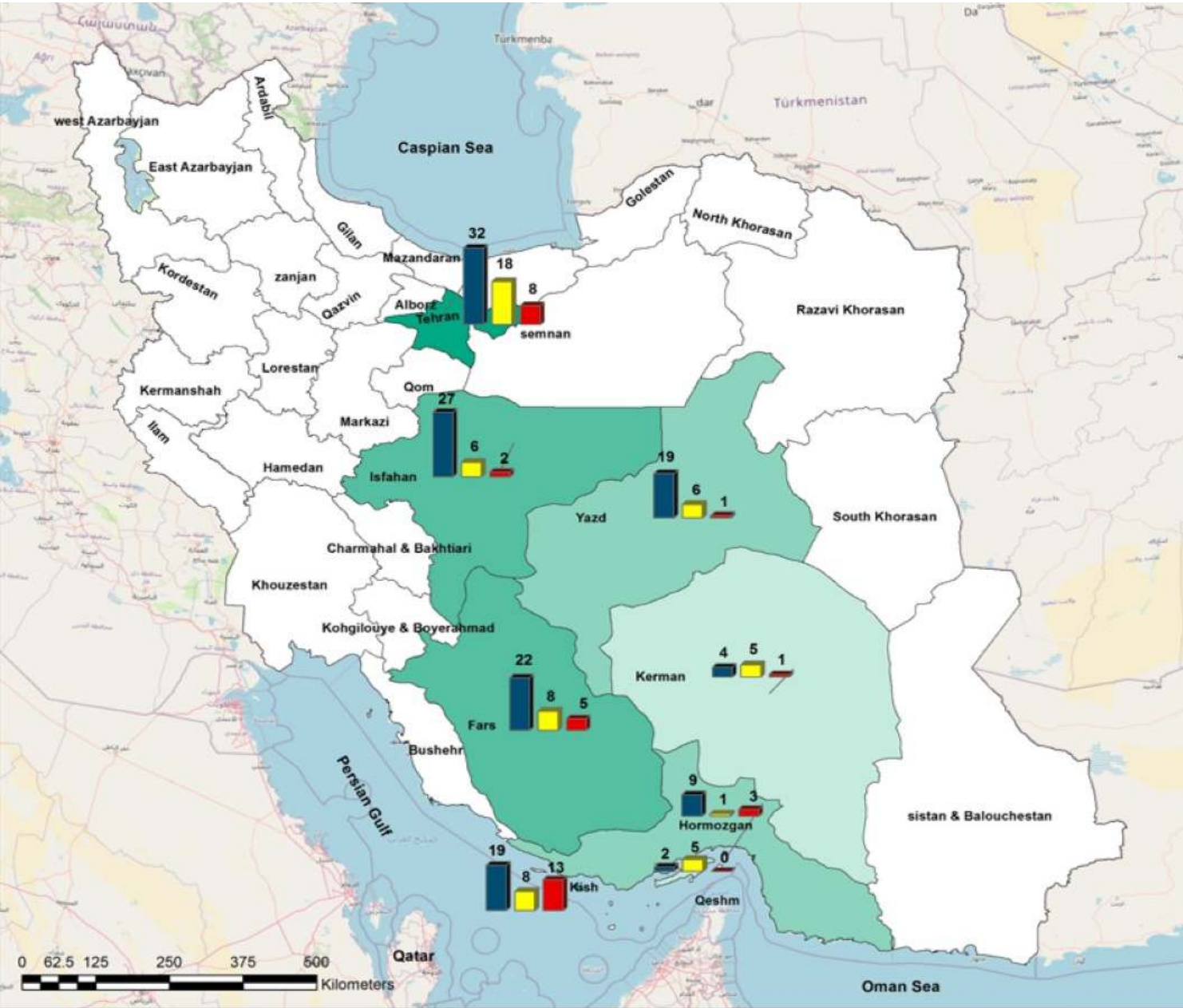


## Tourism Infrastructure in selected destinations for FIFA world cup 2022

state	Tehran	Esfahan	Fars	Kerman	Yazd
All hotels	17474	9141	6926	3843	4414
5&4 star hotel	7872	2192	2938	1107	1523
Traditional Hotel	148	3098	532	162	1752
Eco-Lodge	586	3786	4235	6067	3996
Inn	6472	2982	7951	1200	863
Guest House	-	1470	635	-	1134
Apartment Hotel	1520	837	1571	444	65



# Frequency of 3-5 star hotels in selected destinations for FIFA world cup 2022



**Legend**

**Number of Accommodations**

- Num\_ 3 Stars
- Num\_ 4 Stars
- Num\_ 5 Stars

**Total of Beds**

- Null
- 0 - 1592
- 1592 - 2528
- 2528 - 5096
- 5096 - 13857

**Title:**  
Number of Accommodations By Grade (3\* - 4\* - 5\*) & Total of Beds



04 / 09 / 2022

0 62.5 125 250 375 500 Kilometers

# Hotel capacities in selected provinces for FIFA world cup 2022

hotel							Province
Bed's sum	No. 5 star		No. 4 star		No. 3 star		
	Bed	No	Bed	No	Bed	No	
12270	4612	8	4282	18	3376	32	Tehran
5096	784	2	996	6	3316	27	Esfahan
5006	1654	5	990	8	2362	22	Fars
1592	426	1	676	5	490	4	Kerman
2528	1590	3	297	1	641	9	Hormozgan
13857	6319	13	3151	8	4387	19	Kish island
1000	0	0	744	5	256	2	Qeshm island
2482	418	1	660	6	1404	19	Yazd
<b>92038</b>	<b>24358</b>	<b>58</b>	<b>27553</b>	<b>143</b>	<b>40127</b>	<b>351</b>	<b>SUM</b>

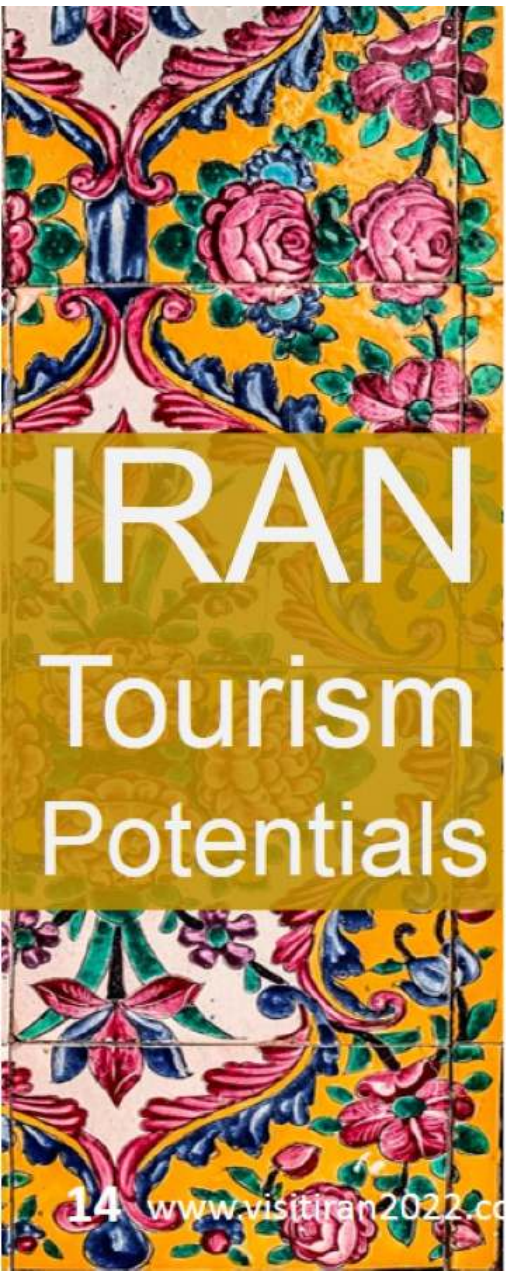
# Status

- Air Lines: 

International Air Lines: 27
Domestic Air Lines: 16
- Airports: Total 60 

International Airports: 9
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**IRAN**  
**Tourism**  
**Potentials**

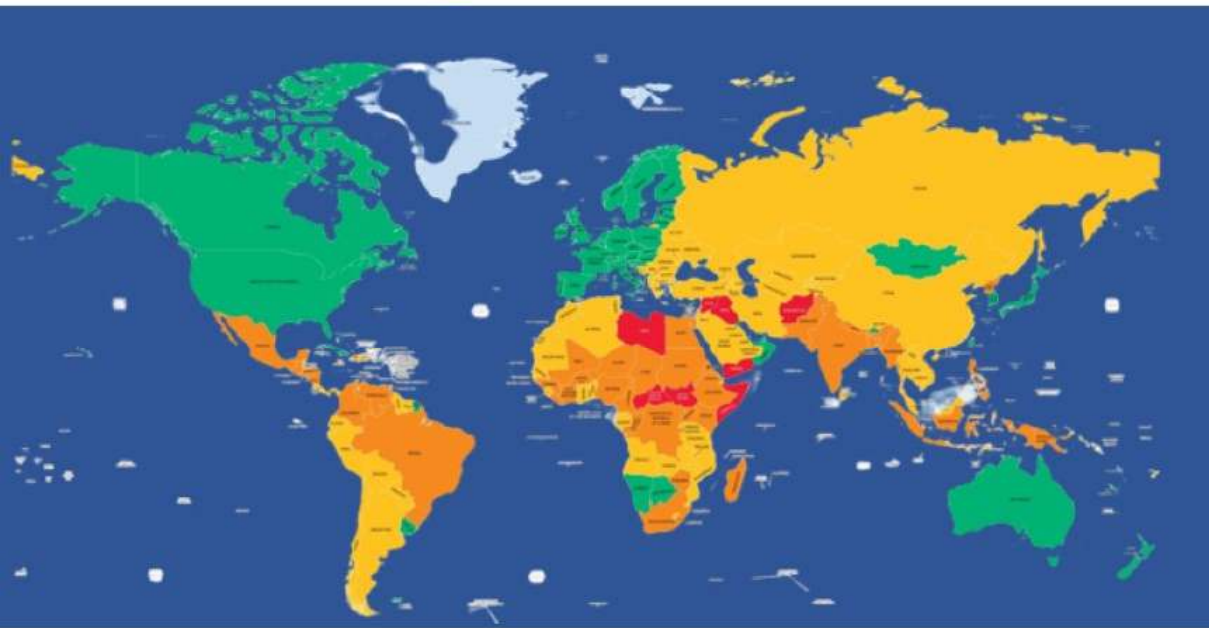
**tangible** Ethnic and Cultural Diversity  
Heritage Sites Listed by UNESCO  
Handicrafts & Handmade Art  
**Hospitality**  
World Cities of Handicraft  
Events, Festivals & Ceremonies  
Incredible Architecture  
Iranian Cities Selected as Tourism Capitals  
**Pleasant Accommodation**  
**Ecotourism Potentials**

**Delicious Foods**  
**Adventure**  
Unique Ancient & Historical Sites  
Health Tourism  
Iranian Intangible Heritage  
Prescribed on UNESCO list  
The Lowest Tourism Cost

**Safety**  
**Persian Gardens**  
Iranian Cities Selected as UNESCO Creative Cities  
**Rich Museums**

Religious tourism  
Land of Four Seasons

# Safety



Iran in terms of international security indicative and on World Travel Risk map is as safe as Turkey, China, Russia, Romania, Greece and Thailand.

# The Lowest Tourism Cost in the World

## The Highest Gains with the Lowest Coasts

- For the third time, Iran in the latest Travel and Tourism Competitiveness Report, published by the World Economic Forum(WEF )declared as the most affordable foreign tourist





# Ethnic and Cultural Diversity

One of the most basic distinguishing characteristics of Iran's tourism

this is one of the first unique and distinct attractions that a foreign tourist experiences when encountering Iran. Each of the ethnic, linguistic, cultural and artistic characteristics of Iranian peoples has been a part of the identity of Iran and Iranians, which after several millennia has been able to maintain its life and adapt to different conditions.



# Hospitality

**Experience the real sense of hospitality You have never experienced elsewhere**

The Iranians are of such an affable nature as to warm your heart and make your travel more off beat.



# Unique Ancient & Historical Sites

## Legendary History & Civilization

- home to one of the world's oldest living civilizations
- great many of historical and urban settlements dating back to more than 7000 BC.





# Experience a Pleasant Accommodation

- the luxury accommodation experience in international hotels
- restaurants with different nationalities and gyms and shopping centers,
- traditional hotels that once had valuable houses (symbol of culture and architecture of each region)
- experiencing hospitality in the traditional Iranian style.



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# Incredible Architecture

## The Fundamentals of all Architectural Styles in the World

Iranian architecture features a great variety, both structurally and aesthetically, rooting in incredible variety of traditions and experiences.



# Rich Museums

The Land of Golden Rhytons, Glorious Cups & Civilized Statues

**Museums: 814** that offer a rich insight into thousands of years of national art and culture.

**National Museum of Iran;** the country's largest museum in History and Archaeology, more than 80 years of activity, contains 300,000 objects in an area of more than 20,000 m<sup>2</sup>.

It stands among the world's most prestigious museums in term of grandeur, scale, diversity and quality of its huge monuments.



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# Health Tourism

## Medical Tourism

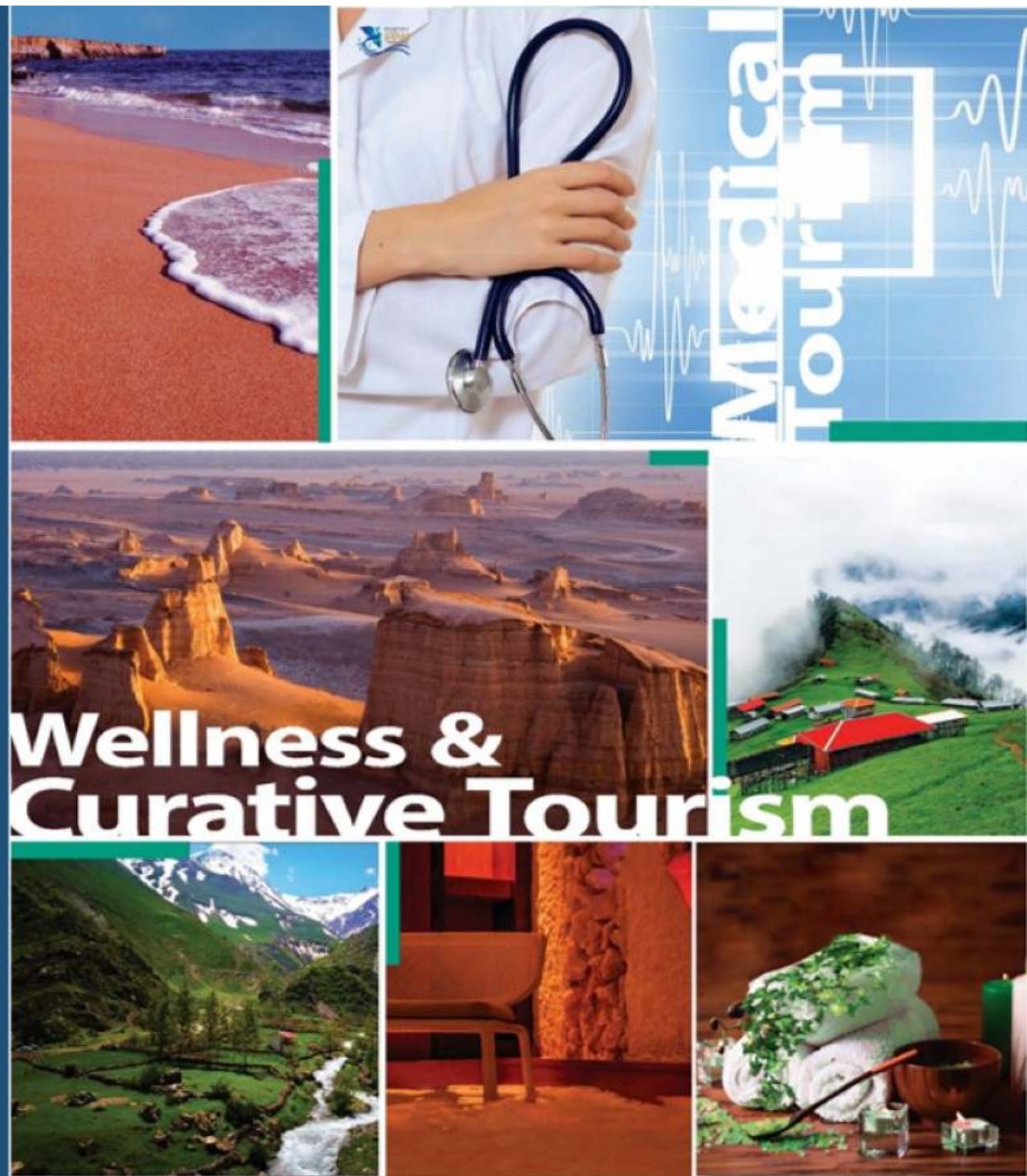
- Medical Equipment
- Skillful & Experienced Doctors
- Suitable Services & Advanced Treatments
- Cost-effectiveness of Medical Costs & Services

## Wellness & Curative Tourism

- Mineral springs
- Salt Caves and Salt Lake
- The beaches
- Deserts
- Mudflows

## Traditional Medicine & Medicinal Plants

- With a history of several thousand
- more than 8,000 plant species (of which more than 2,300 species are medicinal and 1,727 species are specific to the native regions of Iran





## Iranian Handicrafts & Handmade Art

- Receiving **358** Seals of Excellence for Handicrafts in **8** courses
- **299** Fields in Handicrafts, classified in **18** group







## Ecotourism Potentials (Magic of Iran's Nature)

Nature lovers and interested people can enjoy visiting natural parts of the world, a splendid destination.

The exemplary geographical and seasonal diversity of Iran has provided very different species of flora and fauna thus paving a way for the country to avail the benefit of being one of the few countries in the world with such a rich biodiversity.

# Tourism Capacities in Kish Island

- 53 hotels
- More 20000 beds
- 5 & 4 star hotels: 27 No.
- International airport
- Trade – Industrial Free zone
- Natural and man-made attractions



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# Tourism Capacities in Qeshm Island

- First Geo-park in the Middle East
- 49 HOTEL
- 11849 beds
- 73 Eco-lodge with 2802 beds
- International airport
- Trade – Industrial Free zone
- Natural and man-made attractions



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# Delicious Foods

**Tasty Foods Enshrined in the Aura of History**

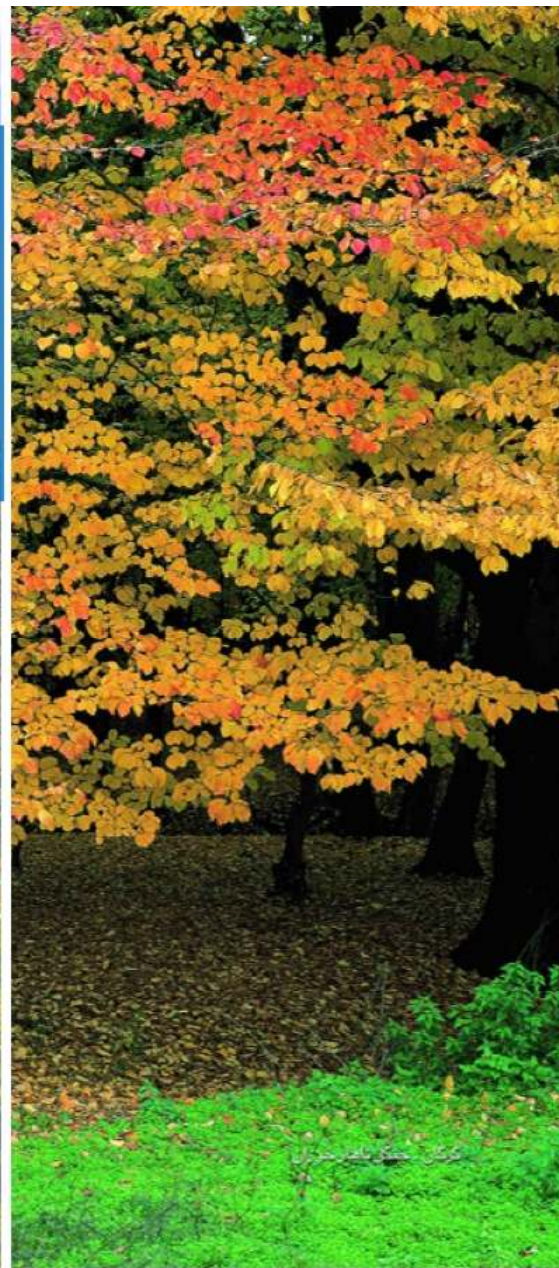
Iran as a large country embracing different ethnicities with different cultures, so diverse in culinary that every city enjoys a large variety of a number of delicious and tasty foods unique to that area.



# Land of Four Seasons

## Iran; Image of Global Climate

Iran enjoys 11 out of the world's 13 most-known climatic conditions.



# Events, Festivals & Ceremonies as Tourist Attractions

## 1192 Tourism Events

- Festivals, rituals, events, and traditions are among the variety of interesting factors to make a distinction.

